



0300 #4

DOCKET NO. 4272/1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Larry Isaacson et al.  
Serial No. : 09/826,298  
Filed : April 4, 2001  
Title : SYSTEM AND METHOD FOR PLACING ON-LINE ORDERS  
Examiner: To be assigned  
Group Art Unit: To be assigned  
Assistant Commissioner for Patents  
Washington, D.C. 20231

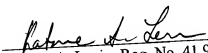
INFORMATION DISCLOSURE STATEMENT

Sir:

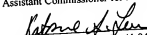
The applicants respectfully submit herewith an Information Disclosure Statement, an Information Disclosure Citation List, and a copy of each document listed therein, pursuant to 37 C.F.R. §§ 1.97 and 1.98. The Examiner is requested to consider the enclosed documents, make them of record, and indicate his or her consideration of the documents by initialing the enclosed Citation List adjacent the citation of each document. Please return a copy of the initialed Citation List to the applicant's undersigned Attorney.

Respectfully submitted,

Dated: June 26, 2001

  
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I hereby certify that this paper is being deposited this date with the  
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Date: 06/26/01



<b>INFORMATION DISCLOSURE CITATION LIST</b>	<b>Atty. Docket No.:</b> 4272/1	<b>Application Serial No.:</b> 09/826,298
	<b>Applicants:</b> Larry Isaacson et al.	
	<b>Filing Date:</b> April 4, 2001	<b>Group Art Unit:</b> To be assigned

**U.S. PATENT DOCUMENTS**

Exam. Init.	Document Number	Date	Name	Class	Subclass
	6,134,557	10/17/2000	Freeman		
	6,061,660	05/09/2000	Eggleston et al.		
	6,009,412	12/28/1999	Storey		
	5,774,870	06/30/1998	Storey		
	5,056,019	10/08/1991	Schultz et al.		

**FOREIGN PATENT DOCUMENTS**

Exam. Init.	Document Number	Date	Country	Class	Translation

**OTHER DOCUMENTS** (including Author, Title, Date, Pertinent Pages, etc.)

	Netcentives Press Release Dated 9/27/97, <a href="http://www.netcentives.com/press/archives/19970927.html">www.netcentives.com/press/archives/19970927.html</a>
	Netcentives Press Release Dated 3/23/98, <a href="http://www.netcentives.com/press/archives/19980323.html">www.netcentives.com/press/archives/19980323.html</a>

<b>Examiner:</b>	<b>Date Considered:</b>
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